

Software Update

e-Gro February Release 2022

February 2022

For questions, please contact egro.support@grodan.com



Introduction

e-Gro February Release:
Optimised harvest planning for better prognoses and improved reports views

We kicked off the new growing season by a new release in e-Gro. Based on feedback from growers like you, we focused on the aspects of e-Gro that you find most important in order to implement new features for this new release.

Paulina Florax
 Product Marketing Manager

Ralf Voncken
 Product Owner e-Gro



What's new?

As a result of interviews with top growers worldwide and continuous testing, we've increased the focus on optimisation in the Production Module and Reports Module. These new improvements will help you to gain more insights into your targeted growing strategy. The new release contains:

- 1 - New improvements to the Production Module for better harvest planning
 - 2 - Improved view options in the Reports Module for better growing strategy analysis
- Let's zoom in on each improvement.

New improvements to the Production Module for better harvest planning

P3

Improved view options in the Reports Module for better growing strategy analysis

P5

What's next?

P7

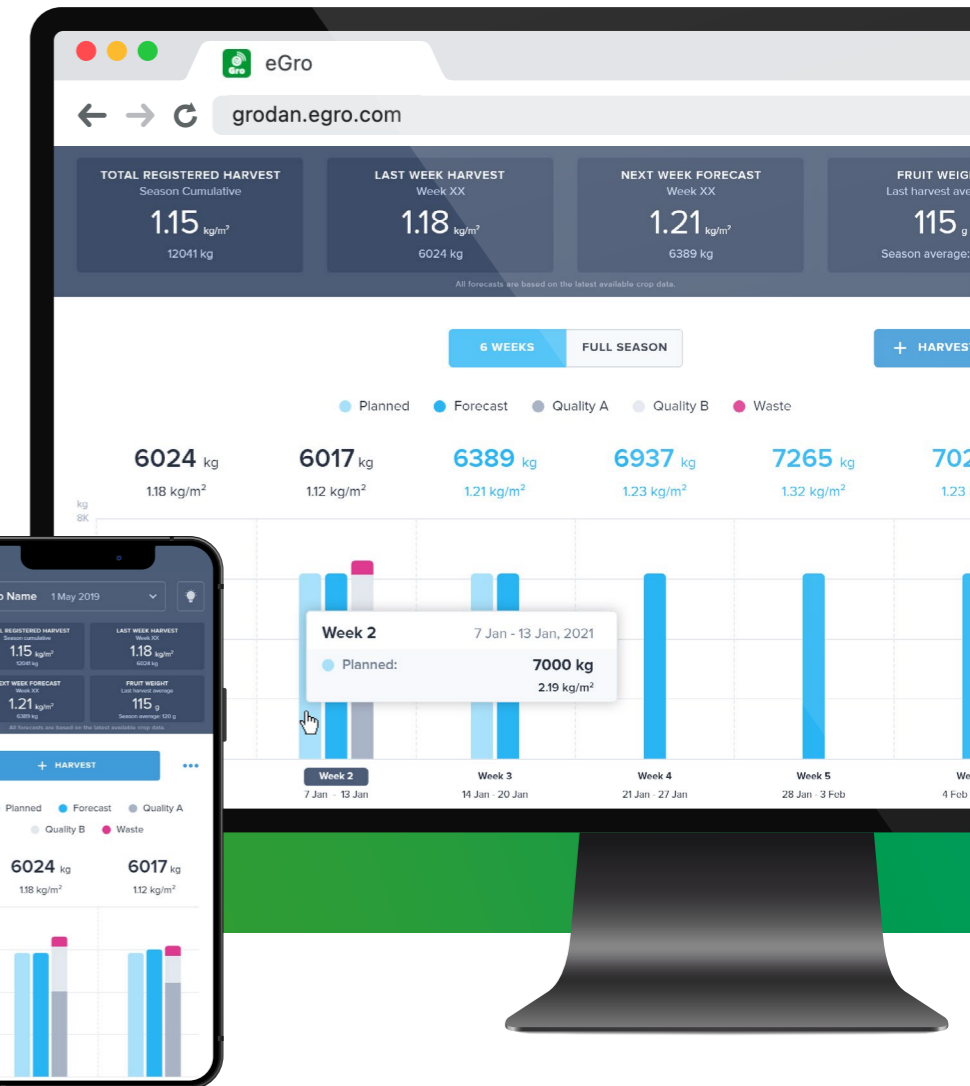
Scan QR Code to see video about the release



1 New improvements to the Production Module for better harvest planning

The Production Module is one of the key modules of the program. It captures historical growing data from multiple, other modules in order to generate a yield prediction for the coming four weeks. Many users analyse the Production Module to evaluate their set harvest strategy and adjust it when needed. In order to prep you for the new growing season, we're going to introduce new options for:

- Improved output analysis of the registered production information
- Harvest benchmarking views in the current season
- Better quality analysis via the newly introduced KPI "Fruit Weight"
- Optimized view for total season overview



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Ralf Voncken
 Product Owner e-Gro

What's your benefit?

Thanks to the new, adapted views and new options for harvest registration, you can make better production analysis to see if you're on track with your chosen harvest strategy. Overview of the new improvements:

- e-Gro can quickly indicate whether there is a significant gap between what you're planning to harvest and the predicted harvest. The closer these figures are, the better of course.
- The new KPI 'The Fruit Weight' will give you more insights into the harvest quality and into the plant balance. A low fruit weight is an important indication of your set plant balance.

- In addition, we also continuously improve the AI-driven Yield Forecaster so all the improvements will give you better insight into your harvest strategy. The latest modifications will help you understand better your planned harvest moments and what is actually harvested. This data is key for optimal harvest prognoses.
- Next to this, via the option 'Total Season Overview', you can analyse your planned, actual and prognosed harvest based on your total season overview. As this requests detail analysis of your harvest cycles, you can only view this option on your desktop or tablet view.
- Improved user experience of the Production Module on your smartphone meaning the page is optimized for mobile usage.

How does it work?

To view your planned harvest, rework your harvest data via the **+harvest** button in the Production Module (below KPIs). If you click on this button, you can rework your realized harvest and the amount of harvest you're planning for next week.

When entering your planned harvest for next week: fill in the following information the planned harvest, planned harvest area and planned harvest days. This new feature is optional.

Once you've entered your data, e-Gro will convert the figures into practical insights and automatic calculations such fruit weight based on last harvest average and season average.

Tips on how to use the harvest registration:

1. Try to register your actual harvest on the same day each week
2. Add your harvest for next week

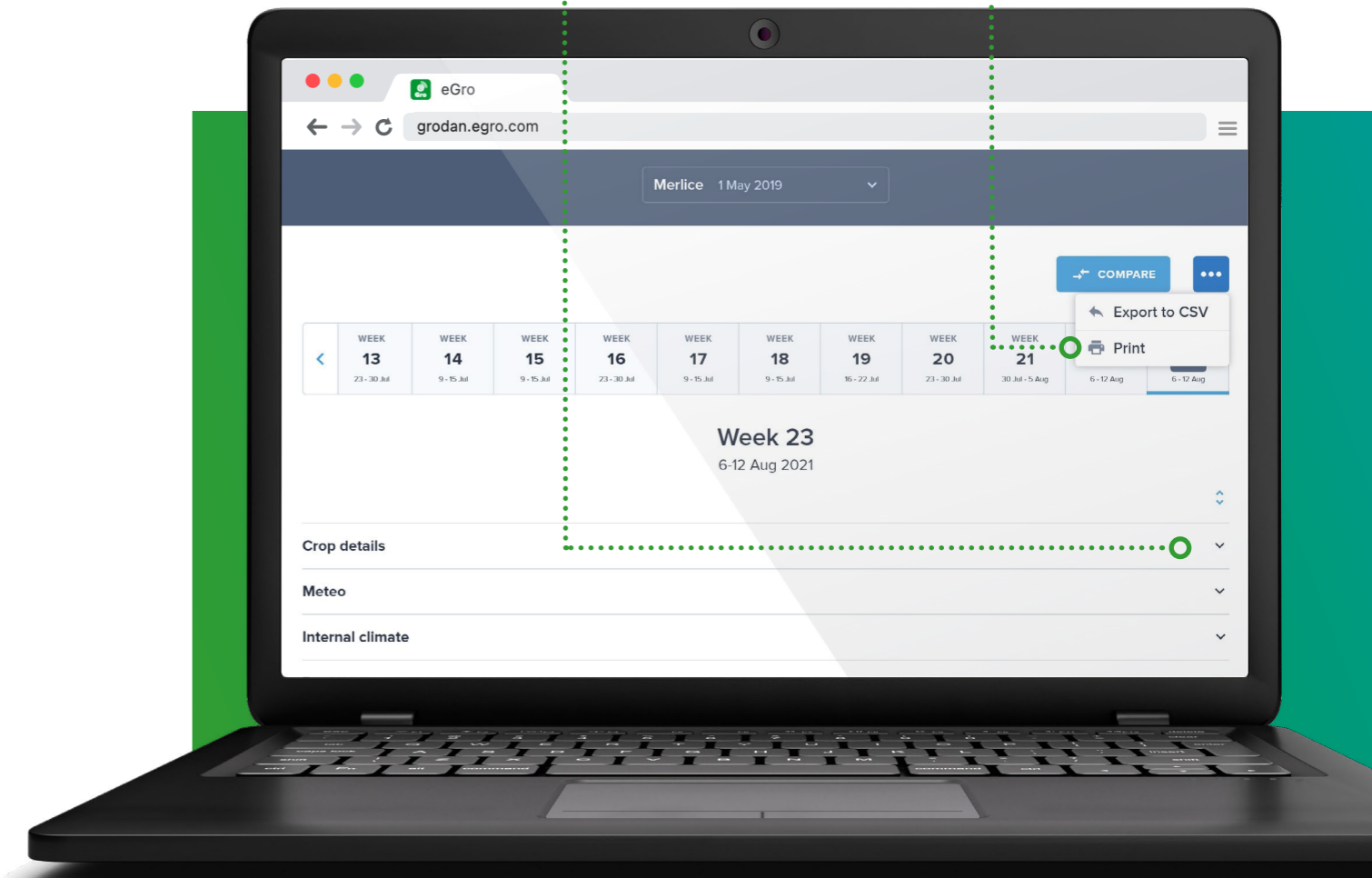
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Improved view options in the Reports Module for better growing strategy analysis

Creating a report typically takes hours, multiple software tools and gathering data from various sources. The completely new Reports Module now captures, saves and displays all your key information and data in one comprehensive week overview, linked to a specific crop type. No need for Excel or other tools; it's now all-in-one! With our new, improved view options you can generate a better analysis of key growing data linked to a specific crop. The data can also be exported to PDF format for printing. The following updates have been implemented in the Reports Module:

No need to scroll through the whole Reports page and key parameters. You can now select the details linked to a parameter via the new '>-icon'.

Via the meatball menu you can print reports, via the printer-icon. Only possible for desktop usage.



The fruit weight gives greater insight into the plant balance. A low fruit weight is an important indication of your set plant balance.

Paulina Florax
Product Marketing Manager



How does it work and what's your benefit?

- Select via the new, user-friendly views, data that is important and relevant to you.
- Although working digitally is key, sometimes it's handy to **print out** growing information and discuss it with your team members or external crop advisors. The new print option allows you to print growing reports and better steer your growing strategy and advice based on reliable crop data.



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Ralf Voncken
Product Owner e-Gro



What's next?

Our goal is to make sure you understand how to use the data to create better growing strategies. We will contact you soon to discuss your approach to next season and how to use e-Gro in the different growing phases. The next release is planned for Q1 of 2022 and will focus on even greater growing optimisation to ensure you are ready for the next season.

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