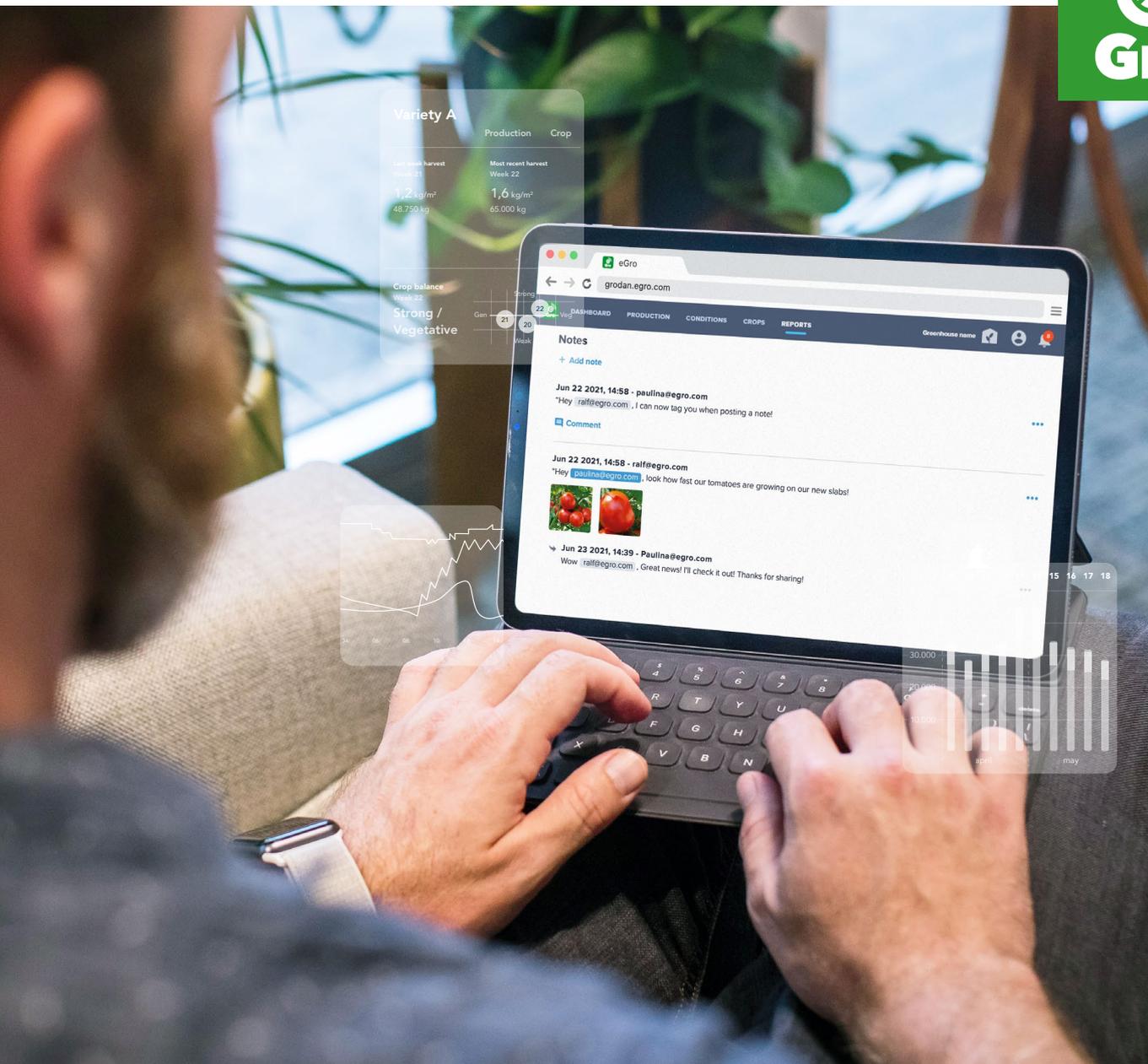


Software Manual

e-Gro July Release 2021

For questions, please contact egro.support@grodan.com



Variety A

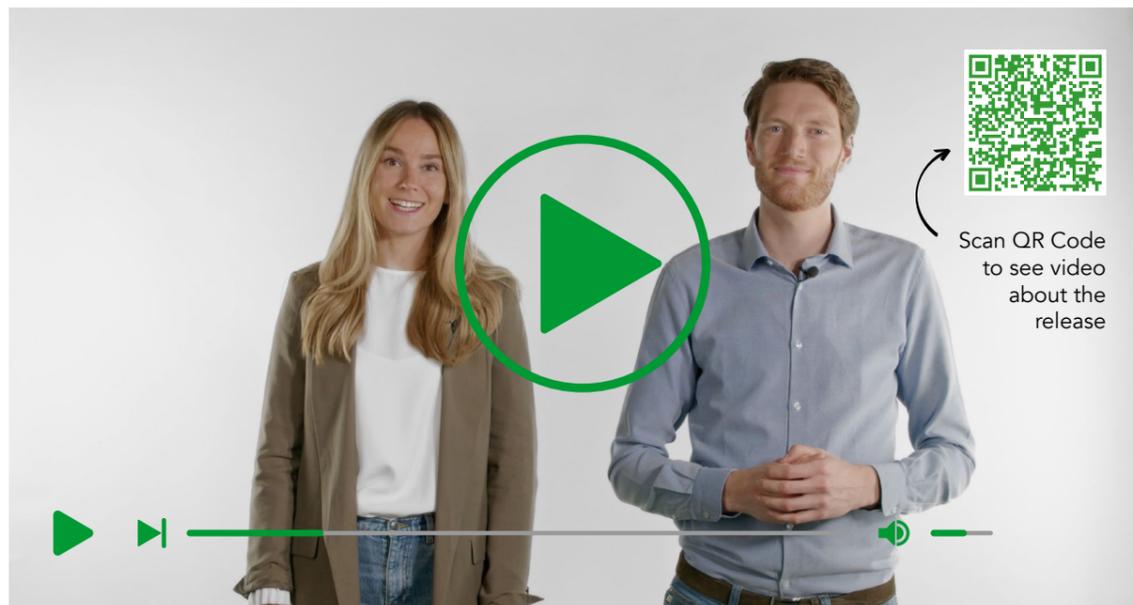
Production	Crop
Last week harvest Week 21	Most recent harvest Week 22
1,2 kg/m ² 48,750 kg	1,6 kg/m ² 65,000 kg

Introduction

e-Gro July Release: Never miss important growing info – get tagged and notified in e-Gro

The way we work today in the greenhouse industry has changed enormously. It has become more common to work remotely and digitally. We see a great demand amongst greenhouse teams and external crop advisors to collaborate on a digital platform, and share and alert each other on key growing information.

Therefore, we've made it possible to tag your colleagues in e-Gro. By tagging the name of your colleague, you notify them about a specific situation in the greenhouse. No need to call your team member or external crop advisor for help or advice, e-Gro can alert them within the platform via (sms)-notifications. This new feature is now available in your account.



You asked for it and we delivered

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How does it work?

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A step forward in the ongoing development of e-Gro

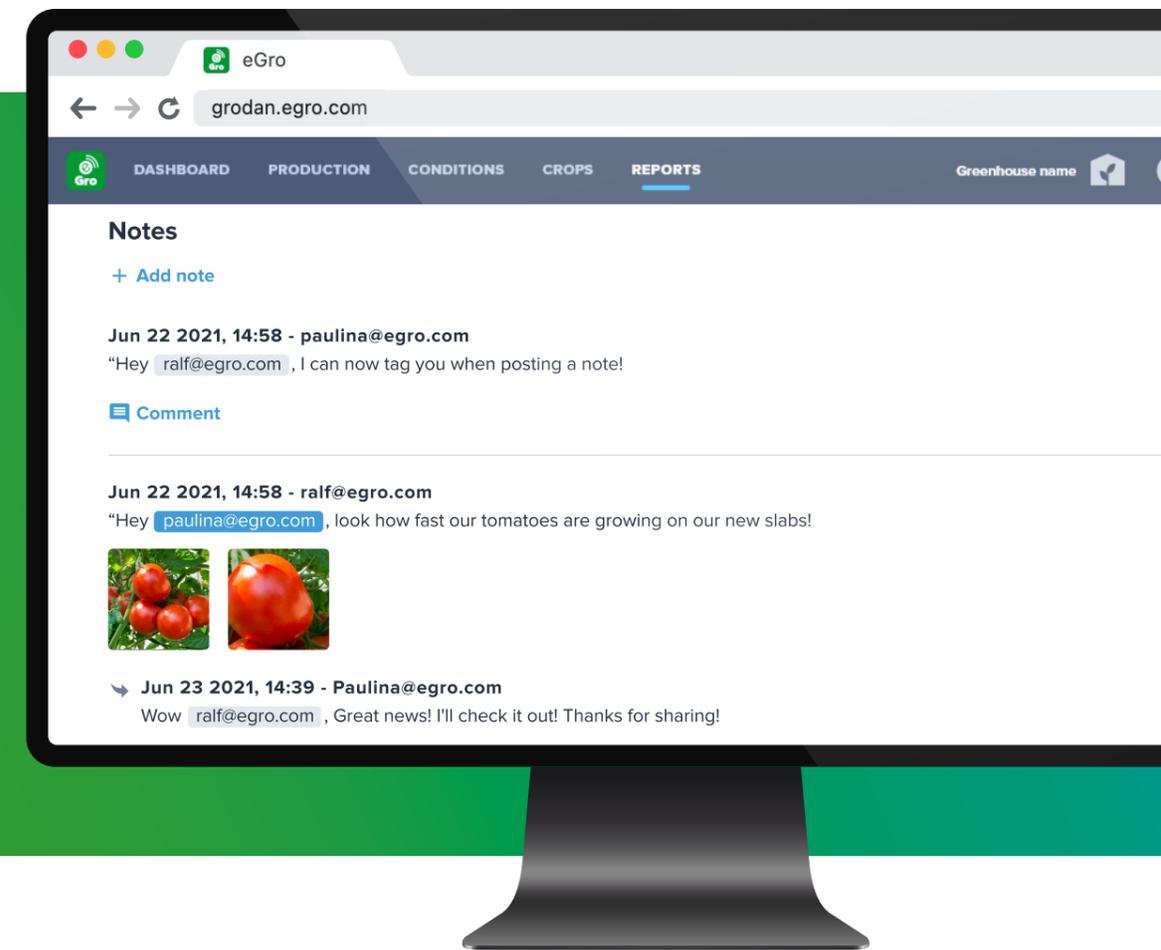
P7

You asked for it and we delivered

The new e-Gro Notifications option takes digital collaboration to a higher level by allowing you to send and receive messages and images in real-time within your e-Gro platform. e-Gro Product Marketing Manager, Paulina Florax, and User Experience Lead, Eloy van der Harst:

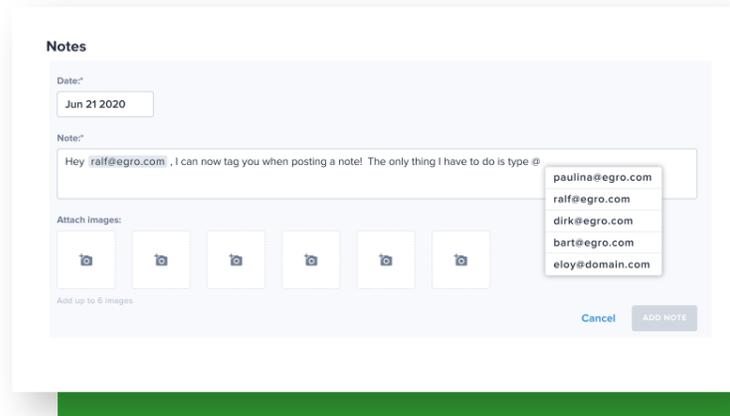
"Being able to click from the message directly to your specific crop data environment provides valuable context when discussing crop performance or during activities such as crop registration. This is a request from our e-Gro users, so we've added this option into the platform."

For tomato growers in Europe for example, this new feature comes at time when many greenhouses are vulnerable to the Tomato Brown Rugose Fruit Virus (ToBRFV) which is known to reduce crop yield by as much as 30%. Being able to share pictures and discuss (from a distance) any abnormalities with your crop advisor as soon as they are discovered, is crucial.



How does it work?

People with an e-Gro company account can use the new tagging feature which is directly linked to your company's contact list. You can add colleagues as well as external consultants such as your crop advisor, via the Permissions Page. Once they are added and tied to a specific company account, you can tag the name of the person via the **Adding Notes & Pictures option**.

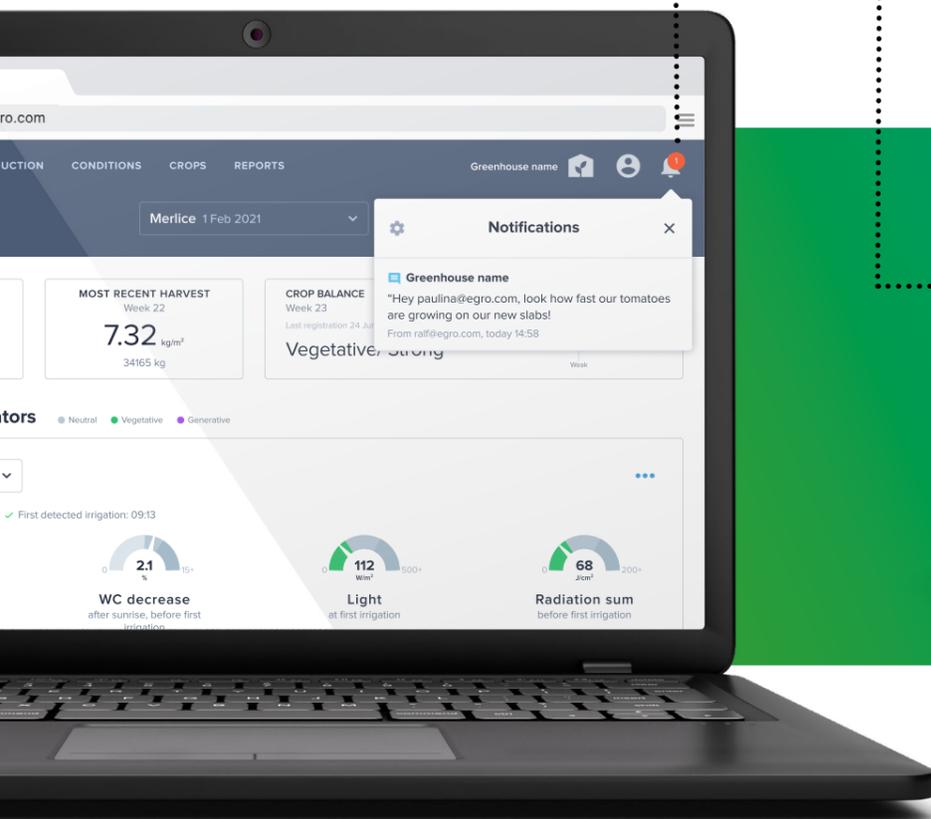


The person you tag will receive:

By default, a notification in e-Gro via the 'Alert' icon at the top of the page.



An SMS-notification on smartphone and/or smartwatch (in case this is turned on in e-Gro at account level).



Tip before you start tagging

Check which contacts you've added in e-Gro via the Permissions Page, the overview shows the people you're able to tag.

You can tag at the following points in e-Gro:

- Via Reports Module (at the bottom of the page)
- Via Crop Module:
 - In Week Overview
 - In Advanced Crop Registration Form

Anyone who is part of the conversation can add others simply by tagging them by name using the @ sign. The tagging feature is linked to your contacts via a dropdown list, so finding the right person is easy.

Why you should start using the Notifications option right away?

Customized service via tagging

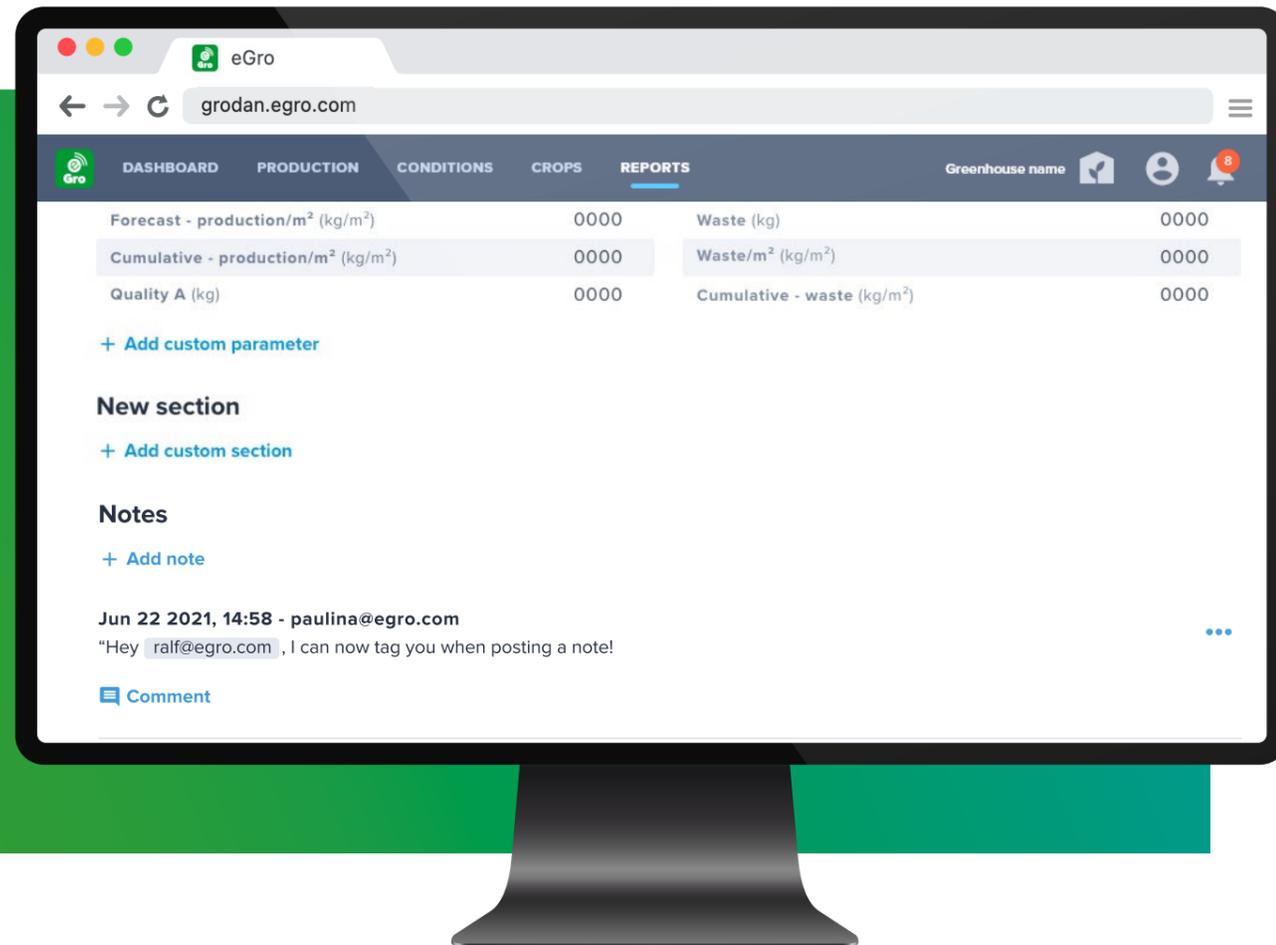
If you see something unusual in the greenhouse or you just have a question about the data in e-Gro, you can tag a person who's been added to the Permissions Page and notify them. You can also tag your Customer Success Manager or Grodan Business Support Manager. This will allow us to provide you with better service and advice by simply tagging your Grodan contact and updating them about the situation. Of course, you can still call or e-mail us, but within e-Gro, we can easily access the complete picture and go back to other modules and see more information around the plant growth. This will allow us to see from a distance, more growing insights and will help us to provide you with more customized solutions. This also includes external crop advisors who have access to your e-Gro account.

All relevant data in one spot for informed decision making

Once you click on 'Notifications', you are immediately taken to the message where you're tagged. Depending on the content of the message, you or your team members can give advice or gain additional insight by linking directly to the other e-Gro modules such as Crop Module and Reports Module. e-Gro provides the complete picture of crop growth. Being able to access key crop data and greenhouse information on climate and other variables without having to log in to a different online environment, provides context and gives you an opportunity to make faster comparisons and better decisions. Especially in the newest Reports Module this is a great addition. Reports captures all the key information and via tagging, you can quickly notify your peers, Grodan Business Support or your external advisor in case you see something unusual.

Your own digital library and better digital compliancy

This feature saves all the tags, questions and observations tied to a specific day/week. You can easily go back to that moment and see the conversation within e-Gro. The platform helps you to build a compliant digital library of your questions and notifications within your team, always tied to a specific crop, week etc.



A step forward in the ongoing development of e-Gro



Rockwool BV / Grodan

Industrieweg 15
P.O. Box 1160, 6040 KD Roermond
The Netherlands

t +31 (0)475 35 30 20
f +31 (0)475 35 37 16
e info@grodan.com
i www.grodan.com
in www.linkedin.com/company/grodan
➤ www.twitter.com/grodan
@ [@grodaninternational](https://twitter.com/grodaninternational)

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